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|  | The American Marketing Association The University of Michigan-Dearborn |

## January 2016 Executive Board Application

**The deadline to apply is January 3, 2017**

For your convenience, this form can be completed digitally within Microsoft Word. Place your cursor inside the various form areas and begin typing. In the “Select Positions of Interest” section, you can select the positions you’re interested in applying for clicking the boxes. After you have completed the form and the associated questions on the next page, please save it in the following format: AMA UMD 2017 E-Board Application\_FullName (preferred format is a PDF file). You can then send your file to Adrian ([andradea@umich.edu](mailto:andradea@umich.edu)) with the subject matching the same format of the PDF file mentioned above. Although it is **not required**, you may attach your most current resume. Thanks for applying and good luck!

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| Applicant Information |
| |  |  |  |  | | --- | --- | --- | --- | | Full Name: |  |  |  | |  | Last | First | M.I. | | E-mail: |  |  |  | |  | Please provide your UMICH e-mail |  |  | |  |  |  |  | |  | City | State | ZIP Code | | Phone: |  |  | |
| Select Positions of Interest |
| Of the positions listed below, please select 2-3 positions you would **be most interested** in being considered for candidacy. |
| AMA UMD Open Vice President (VP) Positions |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | |  | VP of Advertising |  | VP of Recruitment |  | VP of Professional Dev. | |  | VP of Communications |  | VP of Competitions |  | VP of Fundraising | |  | VP of Finances |  | VP of Digital Media |  |  | |
| AMA UMD Open Director Positions |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | |  | Director of Advertising |  | Director of Recruitment |  | Director of Professional Dev. | |  | Director of Communications |  | Director of Finance |  |  | |

1. Briefly explain your current carrier goals and why? (e.g. I want to do PR, etc.)
2. Why did you pick the position choices above?
3. What is something you would like to implement or see AMA do following the end of the Fall semester?